

**Treated Naturally
Affiliate Giveaway
Branding Instructions**

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Step by Step Branding Instructions

Your first step to brand your re-brandable ebook(s) is to obtain your Affiliate Nicknames from our sites. If you have not already done so please go here and sign up.

<http://www.cmcovideo.com/main/affiliates.php>

And

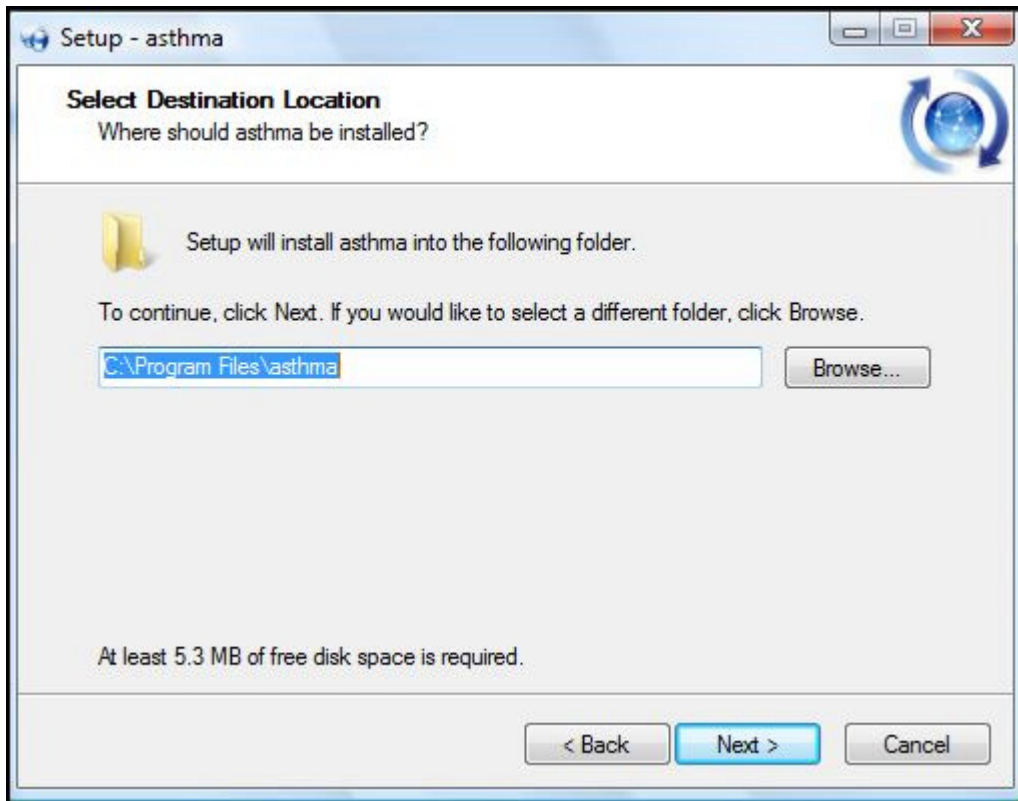
<http://www.treatednaturally.com/main/affiliates.php>

You only need to sign up once at each site and get one Nickname from each. You can if you wish (and if available) use the same Nickname at each site, but you must sign up at both sites.

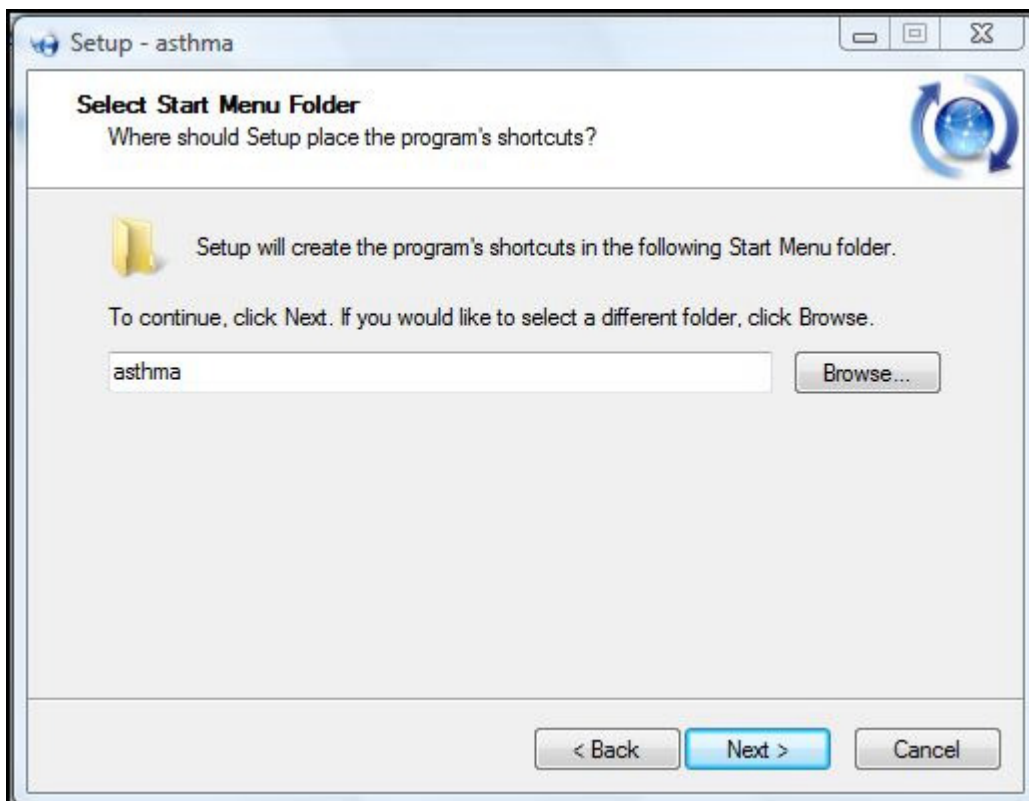
Once you have your Affiliate Nickname(s) noted you could begin to re-brand a PDF.

Find the folder where the software file was downloaded to and double click on the icon. The following Screen shall appear:-

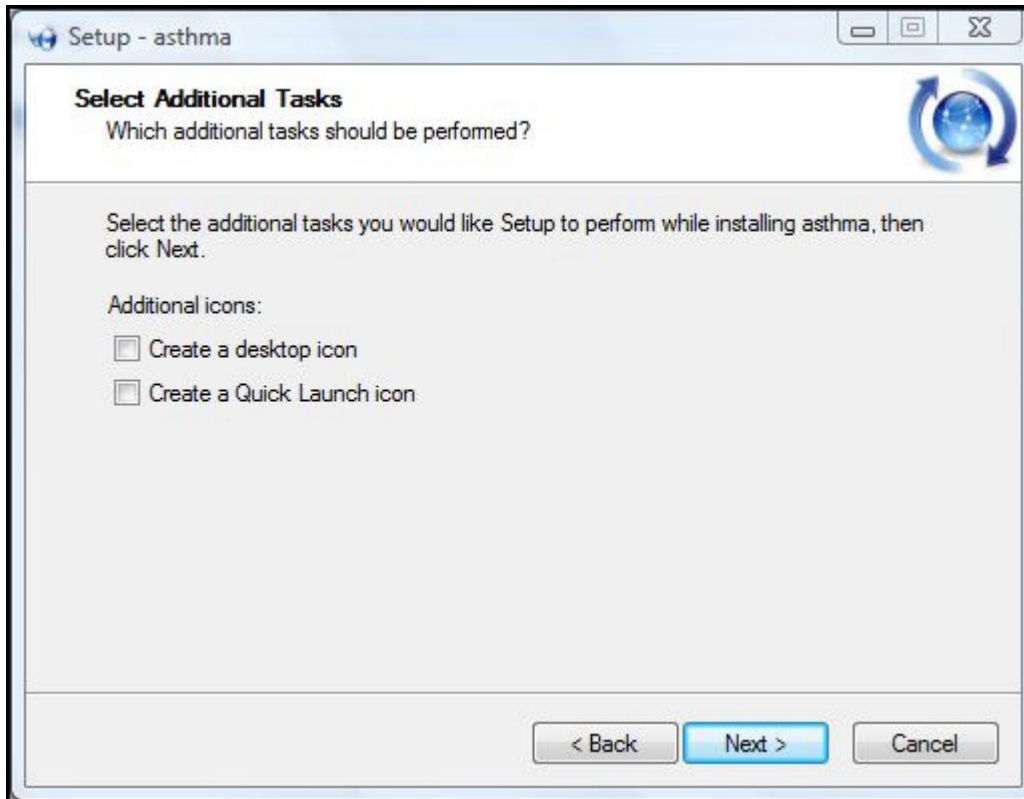




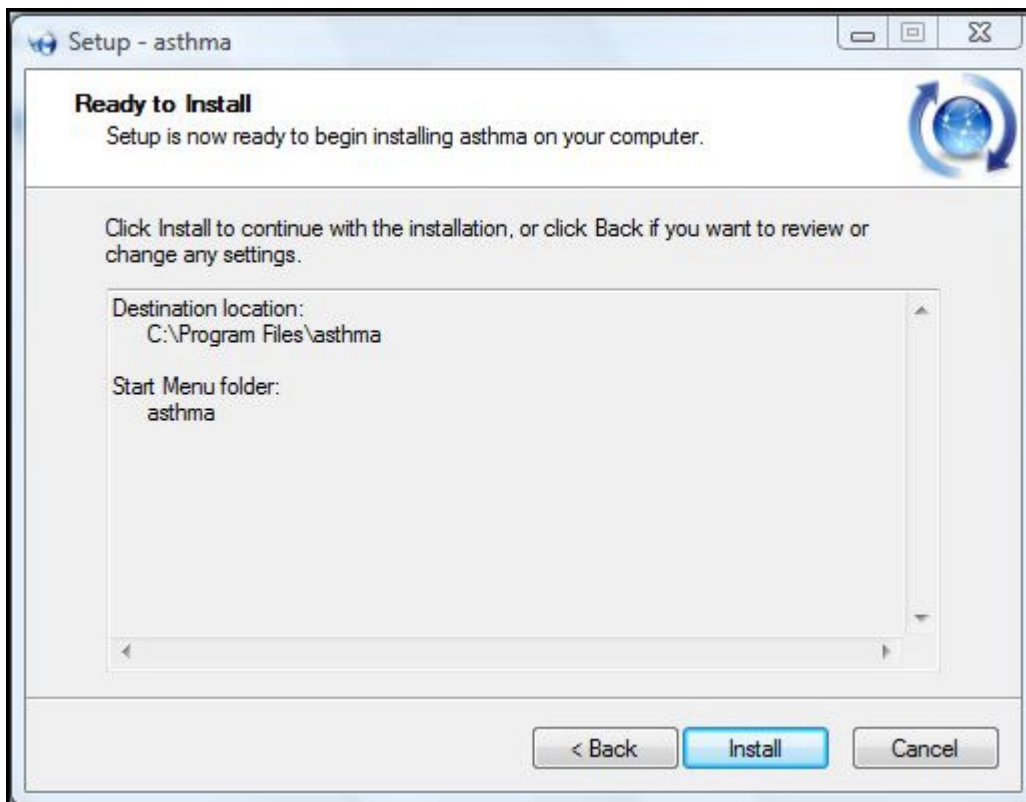
Click "Next" and the next screen shall appear:-



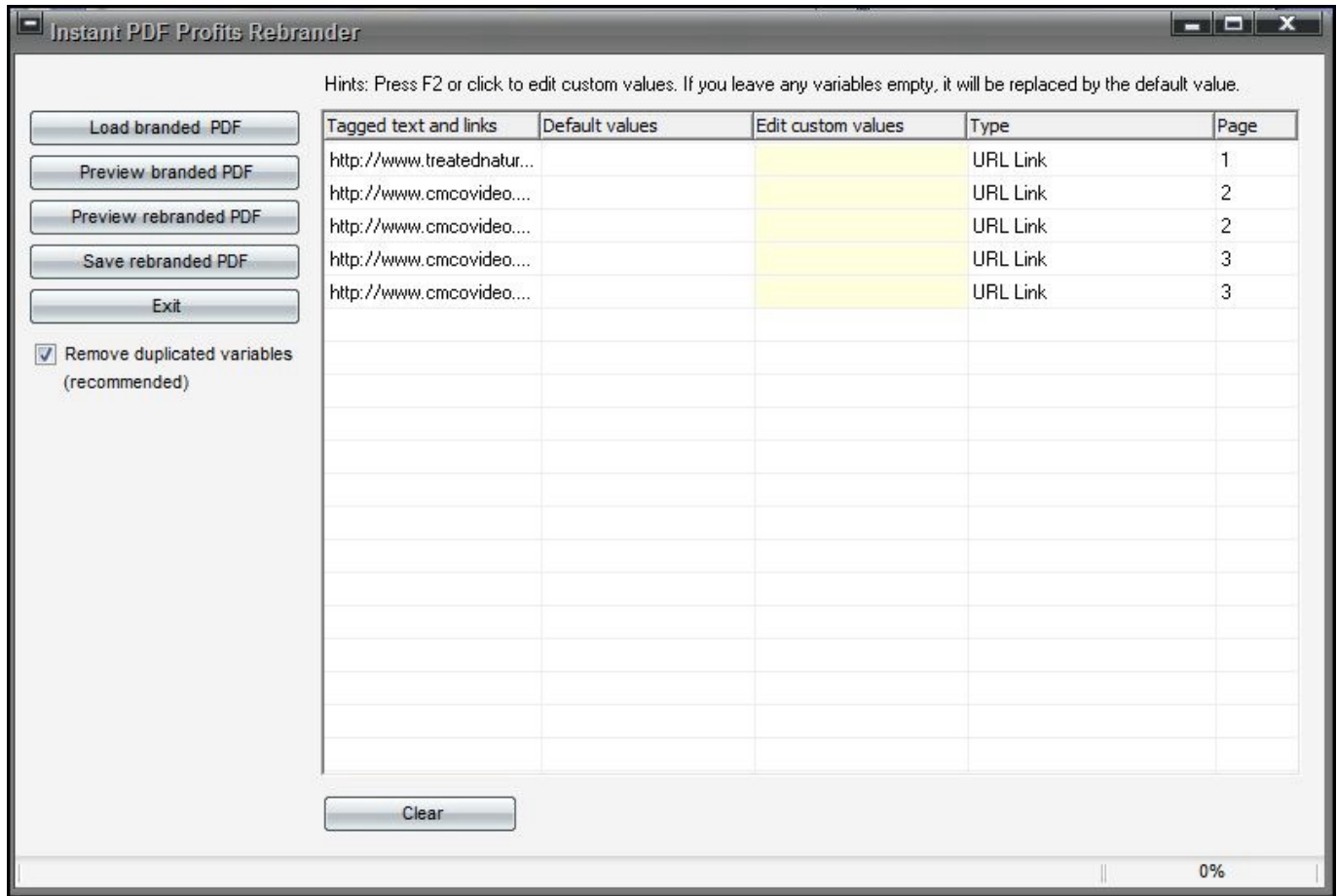
Click "Next" and the next screen shall appear:-



Leave the boxes unticked, as these are not required. Click "Next" and the next screen shall appear:-



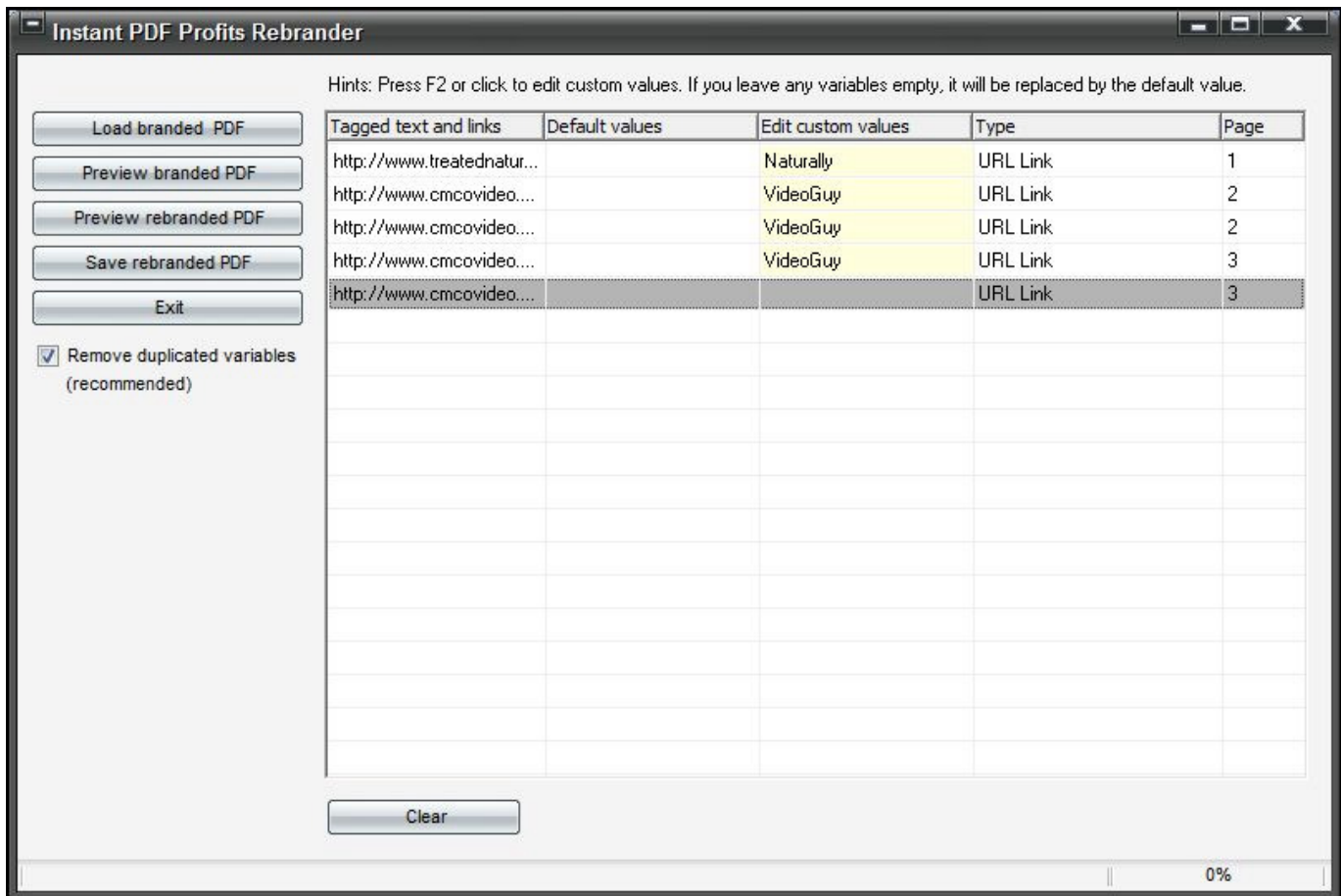
Click the button on the left hand side of the screen "Load Branded PDF" and the following screen shall appear:-



As you can see from the above screen you have 5 fields in "Edit Custom Values" to fill with your Affiliate Nickname(s). I recommend doing a copy and paste as this leads to fewer errors. Please note you shall be pasting your Nickname 5 times.

Put your mouse over the first line and click to highlight it, then press "F2" to make the box editable. This is the Branding of the PDF. Paste in your Treated Naturally Affiliate Nickname. Once your affiliate Nickname appears in the "Edit Custom Values" Field move your mouse to the next line and Click, then press "F2", paste your CMCOVideo Nickname and repeat the process until all lines in "Edit Custom Values" have your Affiliate Nickname. If you use two Nicknames please make sure the treatednaturally.com Nickname goes into the first line.

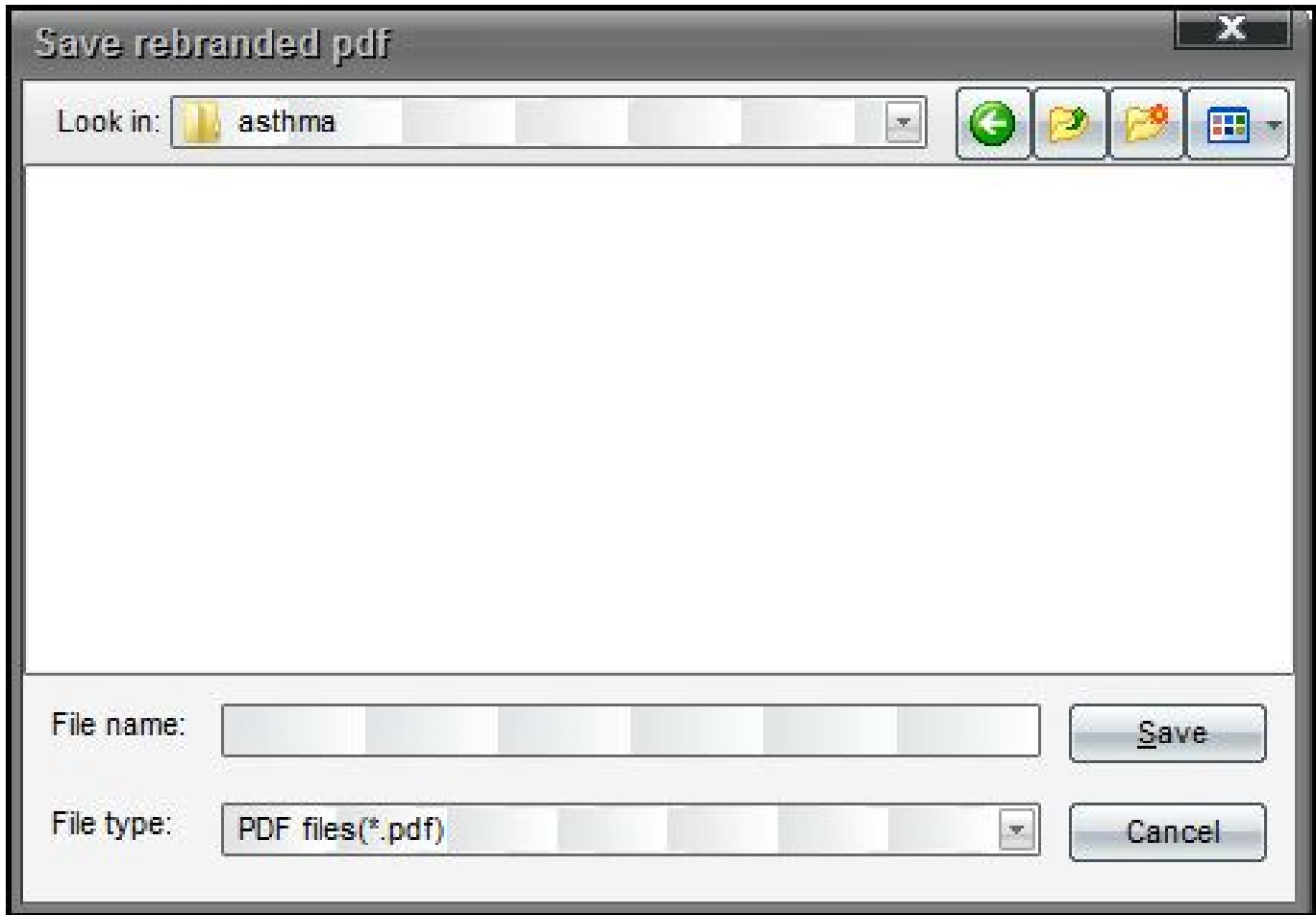
The Process is shown in the next screen with the Affiliate Nickname(s) "Videoguy" and "Naturally".



As can be seen above it is a relatively simple process, once you have all the Nicknames in place you could Preview the re-branded PDF. If you choose to do so just go to the end of the first page and hover your mouse over the hyperlink 'Here', at the end of a line, which says "You can find more Articles on this Subject Here". Prospective customers are not going straight to a Treated Naturally Sales Page but to 2 further articles after which they shall see a sales page and hopefully buy. Hover your mouse over 'Here' and a link should show up with your Treated Naturally Affiliate Nickname. Then go to the next page and hover your mouse over the links in the adverts I.E. <http://www.cmcovideo.....> and you should see your cmcovideo Affiliate Nickname show.

When you are happy just click "Save Branded PDF" and you will be asked where you want your PDF to be created. I.E. what folder you want it in plus you need to it give a name.

The next screen you shall see is on the next page.



You then exit out of the PDF Brander as the process is complete and locate the PDF to start giving it away. What you can do is rename the PDF to whatever you want. By giving your Branded PDF a different name it stands a better chance of being picked up and read. My suggestion for names is to check out Keywords and give the PDF a one or two word Keyword relating to its subject matter.

To Your Success

**Terry Cummings
Cowley Marketing Co.**

Should you need to contact us about this operation then please go to our Helpdesk and raise a ticket we shall be glad to assist you in anyway we can.

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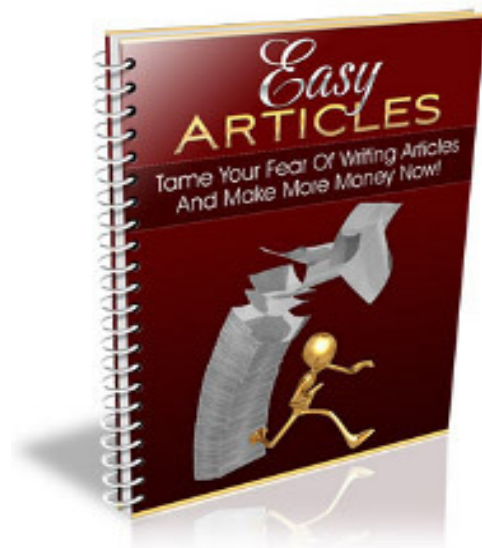
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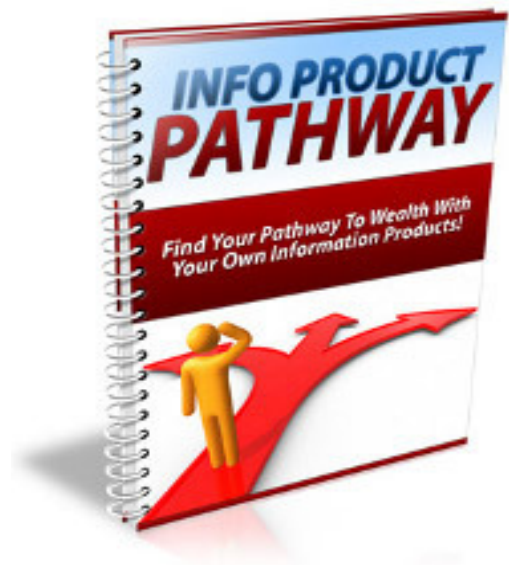
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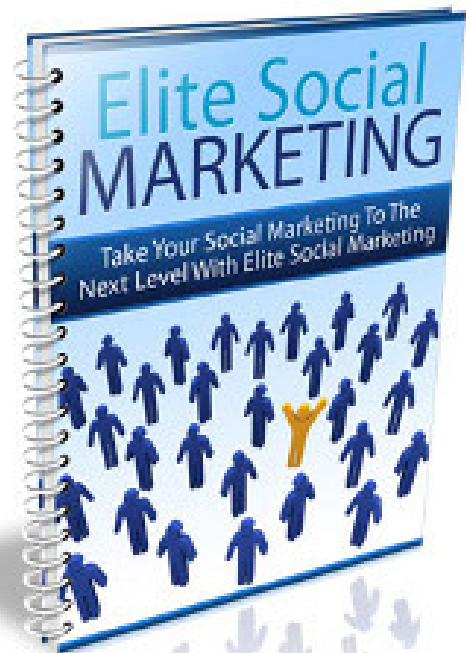
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